

National Philanthropy Day in Colorado



Creating a successful NPD nomination

June 21, 2017
11:00 a.m. – 12:00 p.m.

Brief History and AFP

- National Philanthropy Day in Colorado has been celebrated for over 25 years. Nominations are sought from across the state and winners are recognized at celebratory luncheon in November. This year's luncheon is on Thursday, November 9.
- The Association of Fundraising Professionals is a membership organization committed to advancing philanthropy. We offer resources and create opportunities to help fundraising professionals be the best they can be. We bring fundraisers together to network, grow professionally, and advance our field.
- AFP Colorado Chapter has been the permanent host of National Philanthropy Day in Colorado since 2014.

Tip #1 – Nomination Category

- Select only one nomination category for your nomination
- Different individuals will judge each category and your nomination must be in only one category.
- One example is if you have a philanthropic car dealership owner who is really involved in the charitable community. The car dealership employees don't really have any organized philanthropic efforts. The nomination for this owner best fits in Outstanding Philanthropist to recognize his individual efforts. The initial thought might be to nominate his car dealership for Outstanding Business.
- If you need assistance in determining a category, you can ask DeAnn Acosta, or another committee member, for help.

Tip #2 – Complete Nomination

- It is important (and mandatory) to include all of the required elements –
 - a. Form
 - b. Narrative,
 - c. Two letters of support
- Please submit all elements together, rather than having contributors send letters of support separately.

Tip #3 – Focus on Colorado Efforts

- Many of philanthropists are generous in many efforts. For purposes of your nomination, please focus on activities in Colorado as that is the focus of our recognition.

Tip #4 – Add Some Heart to Your Nomination

- Even if your nominee is well-known, please take some time to describe them to the judges in your nomination. The strongest nominations make the nominee really shine and tug at your heartstrings.
- We do ask judges to make decisions based on what is in the nomination so don't assume that the judges will just know things about your nominee. Also we have judges from all over the state, a Front Range judge may not know anything about a prominent philanthropist on the Western Slope and vice versa.

Tip #5 – Focus on Impact in Your Nomination

- It is critical to show the impact that your nominee has had on the Colorado community. It might be helpful to think about what would be different if this individual/company had not been around to do all of the philanthropic things that they've done.

Tip #6 – Review winning nominations

- Example nominations can be found at the AFP Colorado Chapter website
 - www.afpcc.org

Tip #7 – Submit your nomination on time

- We have a strict deadline for receiving nominations and will not accept late submissions
- This year's deadline is July 17, 2017 at 5:00 p.m. MST

Questions?

- What haven't we covered?
- How can we help you be successful?

Contact Info

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